

Generic Incentive Program

North Kansas City Hospital will be implementing a Generic Incentive Program designed to encourage the use of generic drugs when possible. Effective 1/1/16, if you fill a brand prescription when a direct generic equivalent is available, you will pay the appropriate brand prescription co-pay in addition to the difference in cost between the brand prescription and generic equivalent. For example, generic Atorvastatin is the direct generic equivalent for brand Lipitor and thus choosing brand Lipitor as of 01/1/2016 will increase your co-pay. On the other hand, if your *physician* provides a clinical reason for the brand over the direct generic equivalent (“dispense as written”), you will pay the brand co-pay and not the additional difference in cost.

Please note, if a brand prescription does not have a direct generic equivalent available, you will continue to pay just the brand copay.

| Sample Cost for Brand Prescription with a Direct Generic Equivalent | | Member Cost if you Fill the Brand Rather than the Direct Generic Equivalent | |
|---|-------|---|-------|
| ABC Brand Prescription | \$150 | Cost Difference Between the Brand and Generic | \$125 |
| ABC Direct Generic Equivalent | \$25 | PLUS the Brand Co-Pay | \$50 |
| Cost Difference between ABC Brand & ABC Direct Generic Equivalent | \$125 | <u>Total Member Co-Payment</u> | \$175 |

Brand vs. Generic: Generics are chemically identical to brand name drugs, but usually sold at substantial discounts.

Avg. Brand Rx Cost (Retail 30 Day Supply): \$191.75

Avg. Generic Rx Cost (Retail 30 Day Supply): \$25.96

Health Plan Savings of: \$165.79

Should you have any questions in regards to the pharmacy benefit changes effective 01/01/2016, please call a MedTrak Pharmacy Benefit Advisor at 1.800.771.4648 and we will be happy to assist you.

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